

Conversation Starter: Opening Up a College Savings Account.

A college education is important to a kid's future. And so is saving up for it! With college being a long-term goal, use college savings as a way to teach kids about asset allocation.



Whether opening up a new college savings account or checking on one you already have, talk with your kids about different types of assets in your account.

Keep going, you're doing great!

Next Skill